

AAPSE BOD Meeting, 12/09/21, 10:00am-10:59am CST, Zoom teleconference

Meeting called by Faye Golden, recorded by Sarah Kingsley-Richards

BOD Attendees: John Feagans, Faye Golden, Sharon Gripp, Jolene Hendrix, Chrissy Kaminski, Sarah Kingsley-Richards, Becky Maguire, Katie Moore, Mimi Rose, Kimberly Tate, Sonja Thomas

Guest: Gene Merkel

Agenda and Minutes

1. Call to Order [Faye Golden]

2. Treasurer's Report [Sonja Thomas]

Discussion:

- a. \$87385.92 TOTAL BALANCE: \$24474.06 Money Mover, \$36121.82 Organizational Savings, \$8905.63 Gifts, \$3888.6 Certificate22, \$10263.19 Certificate31, \$3732.59 Certificate38.
- b. Gift fund used: \$2094.40 holiday mailer, \$27.47 holiday cards. ~\$1200 in membership renewals this month to date, more due. Still waiting on Arrow \$1000 donation.
- c. Certificate31 expiring 12/10/21, will renew as is updated to new rate. Certificate22 expiring 1/16/22, support to add from Organizational Savings for higher return rate. Keep \$10K in OS to cover cost of a national meeting.
- d. Motion by Faye Golden to move \$25K from OS to Certificate22 at renewal in January 22. Seconded by Jolene Hendrix. Motion passed.

OLD BUSINESS

3. BOD Orientation

Discussion:

- a. Date selected for January 10-13, 2022 at Stone Mountain GA. Link for hotel reservations sent 12/3/21. Arrive 10th, depart 13th, breakfast and lunches included, sponsor being sought for a dinner. We are providing our own AV equipment.

Action Items:

- Negotiate AV support for virtual attendees
- Negotiate strategic planning consultant guest speaker

Person Responsible:

Faye

Faye

Deadline:

1/7/22

1/7/22

4. 2022 Annual Meeting

Discussion:

- a. Dan Wixted and Mary Centrella looking at site tours; General Mills processing facility is proposed, others being considered. Will continue working with Premier Events to negotiate hotel contracts.

Action Items:

- Call for planning volunteers, poll for professional development topics, during State of the Association meeting

Person Responsible:

Faye, Professional
Development
Committee

Deadline:

12/9/21

5. Regional Elections

Discussion:

- a. Elections complete: Amanda Bachmann, North Central; Mike Helms, Northeast, Brett Bultemeier, Southern; Jeff Edwards, Western.

Action Items:

- Announce during State of the Association meeting

Person Responsible:

Faye

Deadline:

12/9/21

6. State of the Association Meeting

Discussion:

- a. To be held 12/9/21 2pm CST. Snapshot of organization, Boxtail presentation.

NEW BUSINESS

7. Committee Reports: Membership Committee [Gene Merkel, Sharon Gripp]

Discussion:

- a. Working on recruitment letter, welcome packet, membership brochures, welcome gift (lapel pin). Release mid-February.
- b. New Member Orientation proposed for Sept 12-16 or 19-23 in Atlanta. Subcommittee formed. Professional Development Committee to assist with program. Whitney Weaver to assist with website. (15 new members in 2020, 24 new members in 2021)
- c. February Pesticide Safety Education Month. EPA supporting, effort underway to market and use materials to reach out to general public. AAPSE should be on board with press release by EPA, Weed Science Society of America, ESA, National Stakeholder team.

Action Items:

- Share Pesticide Safety Education Month press release draft with Communications Committee
- Seek sponsors/funding for New Member Orientation: meeting, travel assistance, etc.

Person Responsible:

Gene, Communications Committee
Membership Committee

Deadline:

1/7/22
na

8. Committee Reports: Communications Committee

Discussion:

- a. Continuing to work on ways to get information out to members, resources to update website.

9. Other New Business: 2021 Wrap-up, 2022 planning

Discussion:

- a. Thank you to departing senior BOD representatives: John Feagans, Sharon Gripp, Becky Maguire, Mimi Rose.
- b. Conflict known with current 4th Thursday of the month meeting schedule in 2022.

Action Items:

- Determine monthly 2022 BOD meeting schedule at January BOD Orientation in Atlanta

Person Responsible:

BOD

Deadline:

1/13/22

10. Adjournment [Faye Golden]

Next BOD Meeting: TBD at January BOD Orientation

