

## AAPSE BOD Meeting, 10/28/21, 10:00am-10:50am CST, Zoom teleconference

Meeting called by Faye Golden, recorded by Sarah Kingsley-Richards

BOD Attendees: Kim Brown, John Feagans, Faye Golden, Sharon Gripp, Chrissy Kaminski, Sarah Kingsley-Richards, James Kopco, Katie Moore, Mimi Rose, Kimberly Tate, Sonja Thomas

Guest: Gene Merkel

### Agenda and Minutes

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#### 1. Call to Order [Faye Golden]

#### 2. Treasurer's Report [Sonja Thomas]

##### Discussion:

- a. \$87538.08 TOTAL BALANCE: \$18788.81 Money Mover, \$36115.81 Organizational Savings, \$14760.423 Gifts, \$3886.32 Certificate22, \$10256.32 Certificate31, \$3730.40 Certificate38.
- b. Washington State Secretary of State filing \$10 paid 9/16/21
- c. Certificate31 expiring 12/10/21. Renewal and changes to balance allowed up to 10 days before expiration date. Support to add more from Organizational Savings for higher return rate (4% vs 1%). Suggestion to keep \$10-15K per CD to cover cost of a national meeting. Full BOD decision required for balance transfer.
- d.

##### Action Items:

- Review and propose balance transfer amount to BOD for vote

##### Person Responsible:

Sonja

##### Deadline:

11/18/21

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### OLD BUSINESS

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#### 3. Strategic Plan

##### Discussion:

- a. Proposed Strategic Plan presented in September by Strategic Plan Committee. Update of 2015 plan to keep in line with goals and objectives of organization. Feedback that proposed plan is a good guide for moving forward, clear, concise easy to read.
- b. Motion by Kim Brown to accept as written to implement for moving forward. Seconded by Mimi Rose. Motion passed.

##### Action Items:

- Send to full membership for review. Report major issues to regional representatives to bring to BOD.

##### Person Responsible:

Regional Reps

##### Deadline:

11/18/21

#### 4. JPSE

##### Discussion:

- a. 9/10/21 Mike Weaver solicited members for contributing editors. 10/15/21 deadline. Response for all positions except AAPSE Legacy & History. Will do another push for applications.
- b. Editor applications: Dan Wixted, Short Commentaries and Articles; Jennifer Weisbrod, Articles for Educators and Communicators including photography; Stephen Vantassel, Book and Media Reviews; Andrew Martin, Science and Research-Based Articles. BOD vote required to appoint and officially announce.

##### Action Items:

- Gather applicant bios and submissions for BOD vote

##### Person Responsible:

Mike Weaver

##### Deadline:

11/18/21

#### 5. BOD Retreat

##### Discussion:

- a. Date selected for January 10-13, 2022 at Atlanta Marriott Evergreen. Focus on bylaws, roles of liasons, expectations of members, implementing strategic plan. Several BOD intend to attend in-person.

- b. Changes being negotiated: rooms increased by \$10, cancellation cutoff date changed to two weeks prior, rate reduced for breakout rooms, 10% discount for AV (can bring in own), food and beverage minimum may reduce, sponsorship being considered. Event contractor working to reduce room rates or grant concessions, agree still a good package to move forward.
- c. In-person attendance preferred. Virtual attendance component being explored, new board members may not have time to plan travel.

<b>Action Items:</b>	<b>Person Responsible:</b>	<b>Deadline:</b>
• Finalize event site contract	Faye	11/18/21
• Formal invite to committee chairs to attend	Faye	11/18/21
• Develop draft agenda (to help with travel arrangements)	Faye, BOD	11/18/21

## 6. 2022 Annual Meeting

### Discussion:

- a. Northeast: 71% support for annual meeting in PACT off years starting in 2022 and going forward. Half prefer it held in conjunction with regional meeting. Aside from time for general business, should be 1-2 day professional development workshop focused on single topic (similar to exam development one in Duluth). Travel expense concerns coming from small state programs. Planning regional meeting in fall 2022.

**Meeting/workshop topic suggestions:** association business, current events, updates on PSEP/regulation from every state, hot topics/updates in C&T, studies relevant to pesticide application, reregistration decision making, IN-DEPTH topics like deep dive labels, decoding confusing verbiage, similar to glove degradation talk at PACT, laundering PPE, train the trainer, effective science communication, pesticide risk perception review, working with state IPM/extension/state agencies on consistent pesticides messaging, engaging media to educate about pesticides/disseminate press releases, commentaries, etc., new regulations updates, latest education tools for and info for applicators, new technology approaches to education, beta driven findings on educational delivery tactics/tools working with shrinking budgets and reaching all applicators, new funding opportunities, time to meet with states working on similar projects for shared efforts.

- b. Southern: Majority would like to have an in-person regional meeting in 2022 with possible dates June/July. Katie Moore would be interested in hosting. Close to half prefer in conjunction with national meeting.
- c. North Central: Split on interest in national annual meeting. Attending both national and regional depends on topics. Planning 2022 regional meeting for mid-June, one day general, one day manual/exam focus.
- d. Western: Would like in-person national meeting with regional meeting in conjunction. Planning regional meeting December 2021.
- e. Motion by James Kopco to hold 2022 AAPSE national meeting. Seconded by John Feagans. Motion passed.

<b>Action Items:</b>	<b>Person Responsible:</b>	<b>Deadline:</b>
• Form Planning Committee for Annual Meetings (2022 Buffalo NY, look for future meetings in non-PACT years, work with regions)	BOD	na

## 7. Regional Elections

### Discussion:

- a. Northeast: No response yet, will follow up.
- b. Southern: Planning early November to reach out to members to encourage nominations.
- c. North Central: Planning early November to reach out to members to encourage nominations.
- d. Western: Two candidates, voting November 1-14<sup>th</sup>, announce election results December 6<sup>th</sup>.

<b>Action Items:</b>	<b>Person Responsible:</b>	<b>Deadline:</b>
• Regional reps reach out to members to encourage nominations.	Regional Reps	11/30/21
• President video or email to encourage nominations for regional and president-elect positions	Faye	11/5/21

## 8. Committee Reports: Professional Development

### Discussion:

- a. Notes from Becky Maguire: Video of webinar with Don Renchie will be posted on AAPSE website. Survey results have been collected.

### Action Items:

- JPSE webinar with Mike Weaver

Person Responsible:	Deadline:
Professional Development Committee	na

## 9. Committee Reports: Membership [Gene Merkel, Sharon Gripp]

### Discussion:

- a. First full committee meeting in September, plan to meet every other month. Discussed goals for 2021 & 2022: grow AAPSE, recruit from new groups, welcome packet and member benefits, organizing fall 2022 new member orientation. Lots of excitement in membership, representation and input from committee members.
- b. Updating welcome packet with revised materials (welcome letter, committee info with contact to join, web and webinar resources, optional branded materials), recruitment brochure updates, recruitment letter.
- c. New member orientation: PSEP attend with SLA to build relationship, 2-3 days, costs covered by sponsorship, anticipate 3-5 new members per year, annual meeting, location near airline hub, guides, every member of committee on subcommittee, include someone from EPA on committee.
- d. Request to edit Membership Committee charge to remove award announcement responsibilities (has not been in effect for a while, performed by Awards Committee, BOD) and PR responsibilities (prior to Communications Committee formation).

### Action Items:

- Edit Membership Committee charge to remove award announcement responsibilities and PR responsibilities.
- Organize new member orientation Fall 2022
- Establish centralized file-sharing platform for committee use (vs. file storage by individuals)

Person Responsible:	Deadline:
BOD Retreat	1/13/22
Membership Committee	9/1/22
Communications Committee	11/18/21

## 10. State of the Association Meeting (virtual)

### Discussion:

- a. Announced in September minutes to be held 12/9/21. State of association, introduce new reps.

### Action Items:

- Email announcement details and registration information to membership
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Person Responsible:	Deadline:
Faye	11/5/21

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## 11. Adjournment [Faye Golden]

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Next BOD Meeting: 11/18/21, 10:00am-11:15am CST, Zoom teleconference

