

AAPSE BOD Meeting, 08/25/22, 12:03pm-1:16pm CST, Zoom teleconference

Meeting called by Jolene Hendrix, recorded by Sarah Kingsley-Richards

BOD Attendees: Evan Alderman, Amanda Bachmann, Jeff Edwards, Faye Golden, Mike Helms, Jolene Hendrix, Chrissy Kaminski, Sarah Kingsley-Richards, James Kopco, Katie Moore, Kimberly Tate, Sonja Thomas

Agenda and Minutes

1. Call to Order [Jolene Hendrix]

2. **Introduction:** Evan Alderman elected Junior North Central Representative replacing Amanda Bachmann. Commercial Coordinator PSEP and Extension Specialty Crop Specialist at Iowa State University.

3. Treasurer's Report [Sonja Thomas]

Discussion:

- a. Current balance \$75,641.29 includes adjustment from Marriott (\$23143.02 hotel and food, additional credits incoming), \$4K donation from Rollins. Consistent with past after-meeting balances.
- b. Full report to be presented at next meeting.
- c. No caps on income as non-profit, recommended to spend within the year. Carryover >\$100K requires special tax preparation. Fluctuating tax laws make developing process guidelines difficult; consider hiring tax expert support annually.

OLD BUSINESS

4. Lifetime Membership [Kimberly Tate]

Discussion:

- a. Historically selected by President and presented to BOD for approval. Past document created under Kerry Richards to streamline nominations voted, approved, never posted, used for 2022 selection. NOTE: Document states that EC evaluates nominations and selects Life Members; Bylaws state "The Board shall have authority to bestow life membership".
- b. Creation of Lifetime Membership nomination guidance document proposed at July BOD meeting to request candidate information to advise approval decisions. Draft presented as fillable form, defined deadlines.
- c. Suggestions: Description what needs included not enough to motivate, prefer forms and bullet points; deadlines important; break out bullet points into specific fields (use list stated in nomination document); specifically state that bullet points are suggestions not required; many small boxes vs. open fields; bring in line with Awards Committee forms.

Action Items:

- Determine if document in violation of Bylaws (BOD vs. EC)
- Determine if President selection process or if nominations come from members
- Finalize Lifetime Membership nomination guidance document draft

Person Responsible:

Bylaws Committee
Kimberly Tate, Sarah Kingsley-Richards
Kimberly Tate, Sarah Kingsley-Richards

Deadline:

9/22/22
9/22/22
9/22/22

5. Website Updates [Faye Golden]

Discussion:

- a. Launched 8/25/22. Fresh, attractive to those interested in organization, submitted to search engines. New SSL (Secure Sockets Layer) security certificate required; to be paid annually (\$49). Membership login link on new site connects to old wildapricot site pages.
- b. NOTE: Membership pages not part of initial release: wildapricot hosting paid through February, Slamdot is building site to replicate what wildapricot has been providing for membership.

- c. SlamCamp each month offered virtual, two free slots for training. One free hour per month for Slamdot to update site, great if we know how to as well to upload keep site fresh.
- d. Motion by Jolene Hendrix to approve SSL certificate annual fee. Seconded by Faye Golden. Motion passed.

NEW BUSINESS

6. EC Retreat [Jolene Hendrix]

Discussion:

- a. In the past EC has met for organizational planning, usually at upcoming annual meeting location to also evaluate venue. Being planned for January 2023.
- b. Separate from new BOD orientation.

7. Review of 2022 Meeting Evaluations [Jolene Hendrix]

Discussion:

- a. Overall positive comments, well received, most satisfied with programming.

8. Webinar interests -PACT, AAPSE, Membership Committee [Jolene Hendrix]

Discussion:

- a. AAPSE frequently asked to present under umbrella of other events/organizations (PACT, ASPCRO, NPSEC, etc.). Do we have desire to make AAPSE more present through these other channels?
- b. Comments: AAPSE has the resources in membership to contribute to other channels, AAPSE could be used as channel to find presenters, members more likely to present under their affiliation not AAPSE, should ask members to plug AAPSE when presenting; prefer AAPSE in forefront hosting our own webinars as specific benefit for/by members; proposal for quarterly AAPSE events alternating meetings/webinars.

Action Items:

- Touch base with Professional Development Committee for Professional Development Opportunity ideas

Person Responsible:

BOD

Deadline:

9/22/22

9. 2023 Planning Meeting Update [Jolene Hendrix]

Discussion:

- a. First meeting held; planning to meet every month. Three venues being explored. Hold in conjunction with new member orientation Certification and Training Academy.

Action Items:

- Planning Committee members welcome, contact:

Person Responsible:

Jolene Hendrix

Deadline:

9/22/22

10. Membership Fees: Initial Discussion

Discussion:

- a. Historically \$50/year, meet once a year, no interim engagement. Membership and meeting reg fees very low relative to other professional organizations. Interim activities have increased in recent years. Costs for everything has increased.
- b. Considerations for increasing fees (\$60-\$100): Where is organization going? Member benefit costs? Increased meetings? Additional swag? What else do we want?
- c. Comments: Must balance out non-profit status by spending the money that comes in, make sure providing benefits equal to fees (e.g. only have the one journal), membership fees cover infrastructure/meeting fees cover meetings, volunteer capacity cannot meet demand for infrastructure, already paying for some outside services (website, listserve), may consider Executive Director in future at additional costs

Action Items:

- Look at organization future plans, tally current member values, explore where can add benefits to members

Person Responsible:

BOD

Deadline:

9/22/22

11. Adjournment [Jolene Hendrix]

Next BOD Meeting: 9/22/22, 12:00noon-1:00pm CST, Zoom teleconference

Next BOD Meeting: 10/28/22, 12:00noon-1:00pm CST, Zoom teleconference

Next BOD Meeting: 11/22/22, 12:00noon-1:00pm CST, Zoom teleconference

Next BOD Meeting: 12/15/22, 12:00noon-1:00pm CST, Zoom teleconference

Next BOD Meeting: 01/19/23, 12:00noon-1:00pm CST, Zoom teleconference

Fourth Thursday monthly, 12:00pm CST going forward in 2023. Dates to follow.

