

## **AAPSE BOD Meeting, 3/23/23, 12:01pm-1:12pm CST, Zoom teleconference**

Meeting called by Jolene Warnke, recorded by Sarah Kingsley-Richards

BOD Attendees: Kaile Adney, Evan Alderman, Amanda Bachmann, Jeff Edwards, Daniel Frank, Mike Helms, Sarah Kingsley-Richards, James Kopco, Gregory Puckett, Sonja Thomas, Jolene Warnke

Ex Officio: Patrick Jones (AAPCO)

Guests: Whitney Weaver, Stephanie Blevins Wycoff

**Mission Statement:** The AAPSE mission is to provide a collective voice and forum for professional development, advocacy, and collaboration in the development, delivery, and advancement of pesticide applicator certification and pesticide safety education.

### **Agenda and Minutes**

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#### **1. Call to Order [Jolene Warnke]**

#### **2. Treasurer's Report [Sonja Thomas]**

**Discussion:**

- a. Full report to be presented at next meeting.

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### **OLD BUSINESS**

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#### **3. Slamdot Pricing [Faye Golden]**

**Discussion:**

- a. Slamdot introductory special pricing has been \$25/month on Pro Plan coming to an end after February, at which time will raise to regular \$50/month pricing. Promotional pricing was not explicitly noted in contract and Slamdot has agreed to keep the \$25/month Pro Plan pricing for six more months after which we have the following options:
  - I. Stay on Pro Plan at \$50/month, includes 1hr/month support. (\$600/year)
  - II. Switch to Basic Plan at \$35/month, includes hosting only, no WordPress upgrades or support outside hourly billing.
  - III. Stay on Pro Plan at \$35/month, include Slamdot sponsorship section on website with logo/link and mention at events and other communications (email, social media, etc.). \$180/year in-kind value.
- b. Comments: not opposed to sponsorship, as long as it is not too intrusive, have not used any support to date.

**Action Items:**

- | <b>Action Items:</b>   | <b>Person Responsible:</b> | <b>Deadline:</b> |
|--|----------------------------|------------------|
| • Verify 6 month deadline for decision; revisit options at such time | Faye Golden                | 4/27/23          |

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### **NEW BUSINESS**

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#### **4. Communications Committee Update [Whitney Weaver, Stephanie Blevins Wycoff]**

**Discussion:**

- a. Communications Committee is rebuilding and shifting roles with four members currently focused on specific goal to publish a quarterly newsletter: President's Corner, Upcoming Events, New Member Feature, New Publications/Videos, articles, etc. Always open to guest authors.
- b. Comments: suggestion to add EPA section for summary updates and information, suggest virtual training highlights section, looks good for a first newsletter. More timely updates can be sent in separate emails.

- c. Eventual goal to create formal submission process to collect and filter member content (announcements, events, share ideas, etc.) for newsletter and website continuity. Exploring Google Forms with understanding that many government and institutions do not allow access.
- d. Calendar of Events discussed for regional and national events, set criteria to post.

<b>Action Items:</b>	<b>Person Responsible:</b>	<b>Deadline:</b>
• Publish Q2 2023 Newsletter via AAPSE email template	Communications Committee	5/1/23
• Develop formal submission process for members to submit content	Communications Committee	TBA

## 5. C&T Academy Updates [Sonja Thomas]

### Discussion:

- a. Will be recorded, only accessible to members.

<b>Action Items:</b>	<b>Person Responsible:</b>	<b>Deadline:</b>
• Certification & Training Academy Pre-Game Webinar Series	Open to all members	Starts 4/5/23
• Share flyer with interested parties	All members	na

## 6. AAPSE National Conference Update [Jolene Warnke]

### Discussion:

- a. Planning Committee working to ensure event accessible to as many who want to attend. Original proposed expenses determined registrations fees to cover cost of conference. Exploring modifications to expense options (meals, tour bus, hotel) to reduce registration fees, with flexibility to add back options as additional funds become available.
- b. One sponsorship confirmed towards Welcome Reception costs, one sponsor declined, still waiting on one other sponsor. EPA likely to open post-5-year funds RFA related to special meetings grant, distributed though MSU (PACT organizers), dates undetermined. \$35K requested for AAPSE National Conference, may be applied towards either 2023 or 2024.
- c. Motion by Jolene Warnke to release up to \$25K of AAPSE funds to cover National Conference expenses. Seconded by Sonja Thomas. Motion passed.

<b>Action Items:</b>	<b>Person Responsible:</b>	<b>Deadline:</b>
• Member registration opens (target date)	Planning Committee	4/1/23

## 7. Comments/Announcements

### Discussion:

- a. Pat Jones asked for feedback on a proposed 30-minute online beekeeper pollinator training for recertification credits. Some states require 2-4 hours of training for recertification credit, not sure if cross-listed beekeepers/ pesticide applicators available, beekeepers have to register hives but not required to be pesticide certified.

## 8. Adjournment [Sarah Kingsley-Richards]

**Next BOD Meeting:** 04/27/23, 12:00noon-1:00pm CDT, Zoom teleconference

**Next BOD Meeting:** 05/25/23, 12:00noon-1:00pm CDT, Zoom teleconference

**Next BOD Meeting:** 06/22/23, 12:00noon-1:00pm CDT, Zoom teleconference

**Next BOD Meeting:** 07/25/23, 5:30pm EDT, AAPSE National Conference, Savannah GA

