

AAPSE BOD Meeting, 01/27/22, 12:02pm-1:18pm CST, Zoom teleconference

Meeting called by Faye Golden, recorded by Sarah Kingsley-Richards

BOD Attendees: Amanda Bachmann, Kim Brown, Brett Bultemeier, Jeff Edwards, Faye Golden, Chrissy Kaminski, Sarah Kingsley-Richards, James Kopco, Kimberly Tate, Sonja Thomas

Guest: Gene Merkel

Agenda and Minutes

1. Call to Order [Faye Golden]

2. Approval of the December 9, 2021 Meeting Minutes [Sarah Kingsley-Richards]

Discussion:

- a. BOD reviewed, no corrections, approved as distributed.
- b. Annual turnover in BOD members required in-meeting vote. Typical procedure is draft emailed to BOD with deadline for corrections.

3. Treasurer's Report [Sonja Thomas]

Discussion:

- a. Full report unavailable at this time. Reconciling accounts from BOD Orientation outstanding bills.

OLD BUSINESS

4. BOD Orientation

Discussion:

- a. Went well, great discussion, History and By-Laws presentation valuable. Great as new member getting background and understanding of organization and learning processes. Appreciated homework exercise to read By-Laws.
- b. Should occur every/other year. Creates members that are more aware of what AAPSE needs and how to build a better association.

Action Items:

- Prepare feedback comments for Clyde Ogg to review towards clarify language and/or creating new guidance documents
- Committee and Regional Strategic Plan development

Person Responsible:

Faye

Committees, Regions,
EC, Mark DiNuzio

Deadline:

2/24/22

3/4/22
(1st draft)

5. Journal of Pesticide Safety Education

Discussion:

- a. Online, open access, peer reviewed, scholarly journal established in 1999. Managed by Mike Weaver, Fred Whitford, Susan Terwilliger. Open to members and nonmembers for submissions. Ongoing issue with lack of articles submitted.
- b. Support at annual meeting to continue journal existence. Tremendous value in having an outlet tailored to membership needs and targeted audiences. Attractive for promotion of AAPSE to a wider audience.
- c. BOD approved 8/26/21 proposal to expand committee from three to eight managing editors to serve 2 year term up to 10 years. Five editors presented: Dean Herzfeld, AAPSE Legacy and History; Dan Wixted, Short Commentaries and Articles; Jennifer Weisbrod, Articles for Educators and Communicators including photography; Jason Ferrell (Brett Bultemeier will take role end of year, no intent to publish in this area), Book and Media Reviews; Andrew Martin, Science and Research-Based Articles.
- d. Motion by Jeff Edwards to approve presented editors. Seconded by Jamie Kopco. Motion passed.

e. PLEASE NOTE: Request and agreement by BOD to use the official name of the journal or to refer to the journal as “the journal” going forward to avoid a racially insensitive homonym of JPSE acronym..

6. Issues & Evaluation Committee Report

Discussion:

- a. In December 2021, EPA proposed extending the expiration deadline for existing certification plans to November 4, 2022. No comments received from membership; no comments submitted to EPA from AAPSE. EPA may release a pesticide registration notice concerning C&T plans with a 60 day comment period.

7. Membership Committee Update: Part 1 [Sonja Thomas, Gene Merkel]

Discussion:

- a. New member welcome packet in development (welcome letter, lapel pin, brochure, etc.). Lapel pin design reviewed.
- b. Suggestion to order additional lapel pins for current and future members (200+), distribute lapel pins to existing members attending national meeting in July, available for shipping after that. Factor in shipping costs.
- c. Motion by Kim Brown for Membership Committee to spend \$2500 to cover lapel pins, printing, folders, envelopes, and mailing. Seconded by Jamie Kopco. Motion passed.

Action Items:

- Work with designer for welcome packet and recruitment letter
- Finalize membership recruitment letter, send mailing to other organization lists, etc.

Person Responsible:

Membership
Committee

Membership
Committee

Deadline:

2/24/22

2/24/22

8. Membership Committee Update: Part 2 [Sonja Thomas, Gene Merkel]

Discussion:

- a. “New member orientation” to create added value for AAPSE membership. Training for new positions (SLA, PSEP, industry) to learn how to implement programs, funding, terminology, who to contact, manual development, etc. Intent for SLA and PSEP/industry to attend together from same states to foster relationship. Require applications to apply for program. Four day program agenda drafted. NOTE: A similar program has been held before and was very popular.
- b. September 2022 in-person event proposed, delay as needed. Full cost estimate to cover participant expenses = \$88K (\$30K travel+\$38K lodging+\$20K meals) assuming 50 participants (30 attendees+10 facilitators+10 outside speakers); \$67K sponsorship plan would require \$22K AAPSE for remainder of expense. Grants being explored.
- c. General support of program concept. Concerns about the budget expressed with suggestion that participants commit to cover travel costs. Suggestion of adding to front end of national meeting instead of a stand-alone event to save travel costs. Other concerns: difficulty getting SLA and PSEP/industry to attend together, not every new member will be new to this information, not a substitute for an AAPSE new member orientation (history, acronyms, etc.).
- d. Suggestion to create this as an online course: resource for future incoming members, potential way to introduce new SLAs to AAPSE, reference for existing members. Could incorporate live sessions + asynchronous self-paced. Reduces burden for programs with limited budgets where other in-person opportunities already exist (annual meeting, regional meetings, PACT).

Action Items:

- Survey membership (distribution by Regional Reps) on interest in program, delivery method (online, live)

Person Responsible:

Membership
Committee, Amanda
Bachmann, Brett
Bultemeier, Regional
Reps

Deadline:

2/24/22

9. 2022 Annual Meeting

Discussion:

- a. Moving forward for July 18-21, 2022, Buffalo NY, in-person. Working with Premier Events to negotiate hotel contracts, will not sign contract until closer to date considering pandemic effects on travel and attendance. Dan Wixted, Mary Centrella, Mike Helms are looking into site tours.

Action Items:

- Send "Save the Date" message to membership
- Plan presentation topics and keynote speaker

Person Responsible:

Faye
Executive Committee,
Professional
Development
Committee

Deadline:

1/31/22
1/31/22

NEW BUSINESS

10. National Pesticide Safety Education Month

Discussion:

- a. February 2022, 5th annual. Purpose to reinforce four principles of safe pesticide use, raise awareness of PSEPs. Gene Merkel and Wayne Buhler preparing website, daily tweets. More support this year than ever: EPA Region 4 social media, EPA Region 2 tweets, NPSEC radio spots, WSSA APS ESA press releases, etc. AAPSE will place logo and highlight weekly tweets, relevant member activities.

11. AAPCO Annual Meeting

Discussion:

- a. Invited AAPSE to participate in 2022 annual conference March 7-9 virtual. Requesting AAPSE members pre-record sessions on "whose job is it to train as relates to pesticide safety education".
- b. AAPSE has a good relationship with AAPCO and should maintain that as an organization.
- c. Last year did something similar with National Pest Management Association Safety Summit several AAPSE members participated live event. Gave introduction to wider audience.

Action Items:

- Invite membership to participate in recording sessions

Person Responsible:

Faye

Deadline:

2/1/22

12. Other New Business: Open AAPSE BOD Positions, Announcements

Discussion:

- a. AAPSE BOD Ex-Officio position open for AAPCO representative. Pat Jones (current President) has unofficially accepted position pending approval.
- b. Reached out to Carolyn Schroeder (EPA) to fill AAPSE BOD Ex-Officio position for EPA C&T representative.
- c. North Central region discussing postponing planned in-person regional meeting due to pandemic response, budget concerns.

13. Adjournment [Faye Golden]

Next BOD Meeting: 2/24/22, 12:00noon-1:00pm CST, Zoom teleconference

Next BOD Meeting: 3/24/22, 12:00noon-1:00pm CST, Zoom teleconference

Next BOD Meeting: 4/28/22, 12:00noon-1:00pm CST, Zoom teleconference

Next BOD Meeting: 5/26/22, 12:00noon-1:00pm CST, Zoom teleconference

Next BOD Meeting: 6/23/22, 12:00noon-1:00pm CST, Zoom teleconference

