

Strategic Planning Committee Report

11 June 2001

The Strategic Planning Committee completed its task to develop a document to guide the Association's growth and development over the next five years. The Strategic Plan (SP) built on suggestions from the Strategic Planning Committee appointed in 1999 and from individual members of the Executive Committee and Board of Directors. Some of the goals and objectives of the initial SP are no longer valid, having been overtaken by changes to the Association's governance documents or actions promulgated by the Executive Committee.

Most of the work of the Committee was conducted via email although several members met at the Western States Pesticide Conference (May 8-11, 2001) to review an initial draft and provide suggestions to clarify several areas. The enclosed SP incorporates those suggestions, and comments made to the revised draft. A final meeting of the Committee was held June 10, 2001. Members of the Strategic Planning Committee are listed below. Special recognition should be given to Edward Vitzthum for guidance regarding format and challenging the Committee to identify the external issues that will affect the Association's growth. After reviewing strategic plans prepared by several other organizations, it became clear that there is no standard format. The SP being submitted with this report is the ninth draft. The Committee is satisfied that it has met its charge.

Respectfully submitted:

Barry M. Brennan, Chair

Members:	Bob Bellinger (SC)	Pat O'Connor-Marer (CA)
	Jeff Case (Syngenta)	Richard Pont (EPA HQ)
	Jeanne Heying (EPA HQ)	Jeff Secor (Dow AgroSciences)
	Pat Hipkins (VA)	Sherman Takatori (ID)
	Win Hock (PA)	Ed Vitzthum
	Carl Martrin (AZ)	

Enclosure: AAPSE Strategic Plan