

# AAPSE BOD Meeting Minutes

3/26/21

10:30am-11:32am Central

Zoom teleconference

**Meeting called by:** Kim Brown

**Type of meeting:** Board of Directors (BOD)

**Recorded by:** Betsy Danielson

**BOD Attendees:** Kim Brown, Betsy Danielson, Faye Golden, Sharon Gripp, Chrissy Kaminski, Sarah Kingsley-Richards, Becky Maguire, Kerry Richards, Mimi Rose, Kimberly Tate, Sonja Thomas

**Members present:** Whitney Weaver, Patsy Laird

## Minutes

**Agenda item:** 1. Call to Order **Presenter:** Kim Brown

**Agenda item:** 2. Treasurers Report **Presenter:** Sonja Thomas

**Discussion:** Sonja Thomas reported that she and Whitney Weaver completed updating the information for the AAPSE website domain names. Sonja stated that she has received no complaints or had any issues with the new payment system. She cashed out the remaining PayPal balance of \$1616.20. Sonja reported the current balances -without the PayPal balance included (see table). The BOD needs to decide how to proceed with Certificate 38 –add to it, combine it into another account, or leave it as is. Kim Brown asked the BOD to make a recommendation to Sonja and to discuss it during the April 30 AAPSE BOD meeting.

Account	Balance	Renewal date
Checking	19,192.11	
Savings	34,478.54	
Gifts	1757.68	
Certificate 22	3878.32	2/16/22
Certificate 31	10,232.26	12/10/21
Certificate 38	3718.67	5/12/21

Action items	Person responsible	Deadline
✓ Provide feedback on consolidation or adding money to certificate funds.	Regional reps	4/12/21
✓ Discuss certificate funds.	EC	4/16/21
✓ Add Certificate 38 Fund Discussion to April BOD agenda.	Kim Brown	4/23/21

## OLD BUSINESS

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**Agenda item:** 3. New Member Drive **Presenter:** Kim Brown

**Discussion:** Kim reminded the regional representatives to reach out to their regions if they had not done so yet.

Action items	Person responsible	Deadline
✓ Contact current and potential AAPSE members and ask them to renew or begin membership for 2021.	Regional Reps	3/31/21
✓ Schedule regional meeting to check in with members and get feedback.	Regional Reps	4/15/21

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**Agenda item:** 4. 2021 AAPSE Meeting Update **Presenter:** Betsy Danielson  
a. Dates – July 19 and 20, 2021  
b. Proposed Schedule for AAPSE meeting in conjunction with PACT

**Discussion:** Betsy Danielson stated that the EC met and increased the number of attendees to 50 in-person for planning purposes. If AAPSE decides to provide food, the decision will be made closer to the meeting date and will be a sub-contract under the EPA Michigan grant. Faye Golden continues to research interactive platforms for a virtual option for the AAPSE meeting before and during the PACT meeting. She will report back next month. Kim Brown asked the BOD to contact Faye with any suggestions or comments.

Sonja Thomas asked if AAPSE was planning to offer registration to non-members. At previous meetings non-members could pay a fee (equivalent to the AAPSE membership fee) to attend which gave them the option to join AAPSE for one year. Kim Brown stated that the EC should discuss this and to add it to the April BOD agenda.

*Schedule:*

Monday July 19, 2021

- 9-noon – BOD meeting
- 1-2pm - New Member Orientation (acronym soup, meet and greet, committee introductions)
- 2-4pm – Committee meeting break outs
- Evening – Dinner with Past-Presidents and EC

Tuesday July 20, 2021

- 5:30-7:30pm – General Membership meeting

The PACT meeting agenda can be found at <https://npsec.us/pact2021>.

Action items	Person responsible	Deadline
✓ Poll AAPSE members about travel restrictions.	AAPSE	June 2021
✓ Add virtual meeting interactive platform discussion to April BOD agenda.	Kim Brown	4/23/21
✓ Discuss registration fee for non-members.	EC	4/23/21
✓ Add registration fee for non-members to April BOD agenda.	Kim Brown	4/23/21

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**Agenda item:** 5. AAPSE Logo Update **Presenter:** Kim Brown

**Discussion:** Sharon Gripp and the multimedia specialist at Penn State continue to work on the logo. Kim Brown asked the BOD to share any logo ideas with Sharon. Sharon will let the EC know when they have a second draft of the logo to share with the BOD.

Action items	Person responsible	Deadline
✓ Work on second draft of AAPSE logo.	Sharon Gripp and multimedia specialist at Penn State	







# Draft AAPSE Strategic Plan

Presentation to AAPSE Board of Directors  
March 26, 2021

## Vision Statement

The American Association of Pesticide Safety Educators (AAPSE) provides leadership as the premier **membership-driven** organization dedicated to promoting the development and facilitation of lifelong integrated learning related to safe pesticide use and minimizing risks from pesticides to human health and the environment.

## No change to Mission Statement

The AAPSE mission is to provide a collective voice and forum for professional development, advocacy, and collaboration in the development, delivery, and advancement of pesticide applicator certification and pesticide safety education.

## Goals: PPE

1. **Promote** and improve pesticide certification programs and overall pesticide safety education
2. **Partner** and collaborate with other foundations, organizations, associations, and government agencies that strengthen networks for further expansion and availability of resources for pesticide safety education
3. **Expand** membership to include interested individuals and groups associated with pesticide safety

## 1. Promote...

- a. Promote and support connections, networking, and resource sharing among certification and pesticide safety programs
- b. Promote and support the development of public outreach materials and programs targeting non-certified pesticide users and others
- c. Continue to offer and participate in workshops for pesticide safety educators to provide professional development, trainings, and updates for one another
- d. Advocate for the integrity of pesticide safety training and education

## 2. Partner...

- a. Identify groups associated with pesticide safety education and create formal representation with those groups
- b. Support program collaboration and regional/national efforts among AAPSE membership

### 3. Expand...

- a. Enhance promotion of AAPSE beyond traditional PSE programs and target new audiences
- b. Create a student outreach and membership campaign to identify future PSEP coordinators

### Additional Information

- ▶ Appendix with definitions, including for common acronyms
- ▶ List of possible action items to build on the strategic plan, which is intentionally being kept brief and to the point

# Strategic Plan for the American Association of Pesticide Safety Educators

August 2, 2015

## Vision Statement

The American Association of Pesticide Safety Educators (AAPSE) will continue to provide leadership to be internationally recognized as a premier organization dedicated to promoting the development and facilitation of lifelong integrated learning related to pesticide use and minimizing risks to human health and the environment.

## Mission Statement

The AAPSE mission is to provide a collective voice and forum for professional development, advocacy, and collaboration in the development, delivery, and advancement of pesticide applicator certification and safety education.

## Goals & Objectives

**Goal 1: Promote the protection of human health and the environment through quality pesticide safety education and applicator certification.**

**Objective 1.1:** Foster and support membership networking, collaboration, and sharing of knowledge, skills, and resources that enhance safety education programs for pesticide users.

- 1.1.1: Provide and support opportunities for professional development by advancing knowledge and enhancing skills.
- 1.1.2: Encourage networking and capacity building.
- 1.1.3: Inform members about current developments, issues, and scientific advancements.
- 1.1.4: Foster the cooperation and sharing of educational resources.
- 1.1.5: Develop and maintain effective communication and working relationships.
- 1.1.6: Strengthen linkages between safety education and applicator certification.

**Objective 1.2:** Foster and support membership networking, collaboration, and sharing of knowledge, skill and resources that enhance applicator certification efforts.

- 1.2.1: Provide and support opportunities for professional development.
- 1.2.2: Share pesticide safety and applicator certification resources.
- 1.2.3: Strengthen linkages between safety education and applicator certification.

**Goal 2: Liaise with foundations, organizations, associations and government agencies concerning pesticide safety issues.**

**Objective 2.1:** Cooperate with foundations, organizations, associations, and government

agencies that deal with pesticide safety and risk mitigation issues.

- 2.1.1: Identify key organizations for liaison efforts.
- 2.1.2: Develop and maintain effective communication and working relationships.
- 2.1.3: Participate in meetings, conferences, and related activities that support pesticide safety education and applicator certification.

**Objective 2.2:** Promote membership involvement in developing regulatory policies and management strategies that promote the safe use of pesticides.

- 2.2.1: Support leadership roles in national organizations, workshops, and initiatives that advance the quality and reach of pesticide safety education.
- 2.2.2: Support initiatives that advance the quality and outreach of pesticide safety education and applicator certification programs.
- 2.2.3: Support members in the continued assessment of pesticide certification and training-related laws, amendments, and sunset provisions to existing laws.

**Objective 2.3:** Address issues of importance to the membership.

- 2.3.1: Solicit issues from members.
- 2.3.2: Research and develop responses identified by members.
- 2.3.3: Seek out and share science-based information for pesticide stewardship.

**Goal 3: Promote the growth and development of AAPSE members.**

**Objective 3.1:** Meet the professional development needs of the membership.

- 3.1.1: Provide and support meeting opportunities for professional development.
- 3.1.2: Maintain the Journal of Pesticide Safety Education as a venue for articles addressing pesticide safety education and applicator certification.
- 3.1.3: Maintain an AAPSE website and listserv for member communication.
- 3.1.4: Inform membership of AAPSE accomplishments and activities.

**Objective 3.2:** Expand the membership and recognize members.

- 3.2.1: Recruit members involved in pesticide safety education and applicator certification.
- 3.2.2: Develop and maintain informational and promotional materials for members.
- 3.2.3: Recognize members and supporters for contributions and achievements.

**Objective 3.3:** Strengthen organizational and administrative structures.

- 3.3.1: Develop and maintain operational guidance for officers, the Board of Directors, liaisons, and committees.
- 3.3.2: Archive AAPSE documents, such as position papers, memoranda of agreements, and financial records.
- 3.3.3: Ensure orderly transition of leadership and membership.